

# Laxvia Plus<sup>+</sup>



Liquid Paraffin  
1.25ml

Milk of Magnesia  
3.75ml

The Gentle "Triple Action" Relief

Sodium Picosulfate  
3.33mg

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3.33mg

# The Struggle is Real

Constipation is more than just infrequent stools. It involves:



**Hard, Dry Stools:** Causing pain and injury (fissures).



**Straining:** Dangerous for cardiac and post-op patients.



**Incomplete Evacuation:** Leading to bloating and unease.





# Introducing Laxvia Plus

## 3-in-1 Complete Solution

Laxvia Plus creates a synergy of three proven ingredients to address all aspects of constipation: Hardness, Friction, and Motility.

### The Winning Formula (per 5ml):



Liquid Paraffin:  
1.25 ml



Milk of Magnesia:  
3.75 ml



Sodium Picosulfate:  
3.33 mg





# 1. Liquid Paraffin: The Softener



## Lubrication is Key



Liquid Paraffin is an emollient laxative.

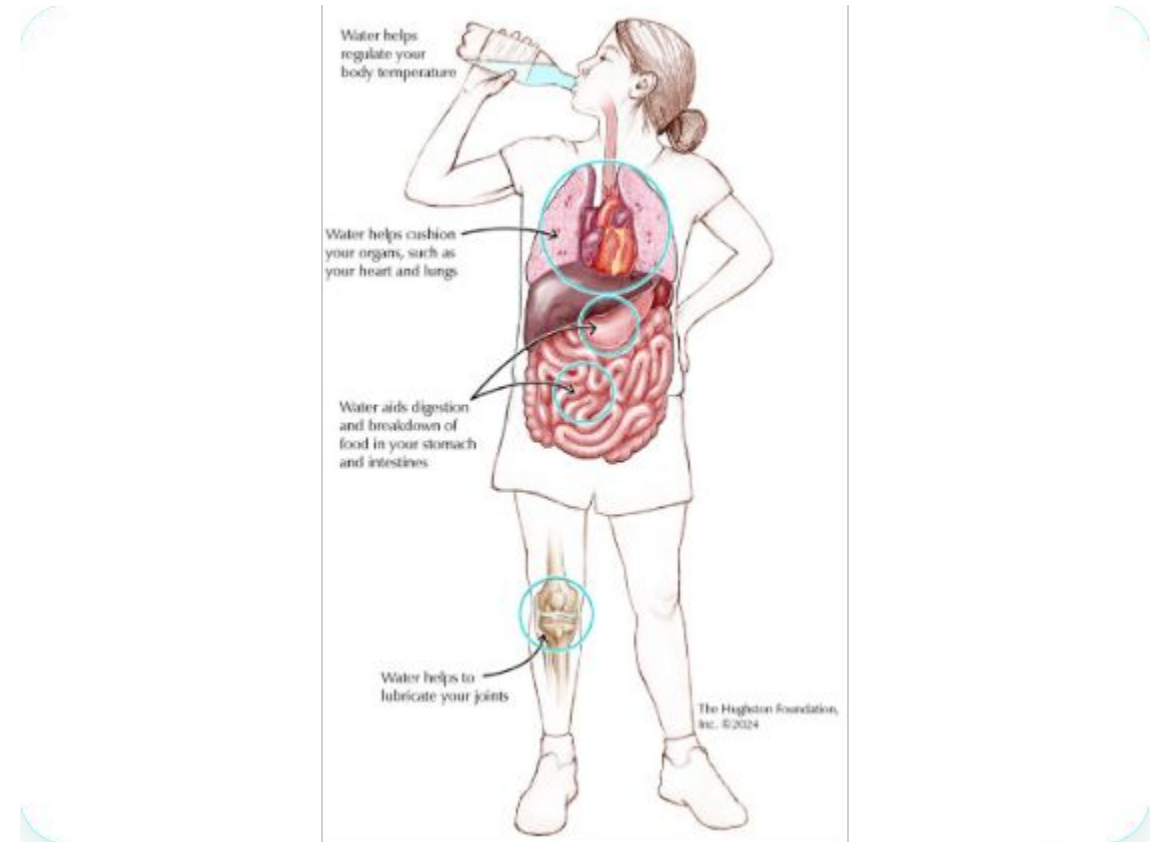
-  **Smooth Passage:** Coats the stool and intestinal wall with a slippery film.
-  **Painless:** Prevents friction and pain during defecation, making it ideal for patients with Piles or Fissures.

## 2. Milk of Magnesia: The Hydrator

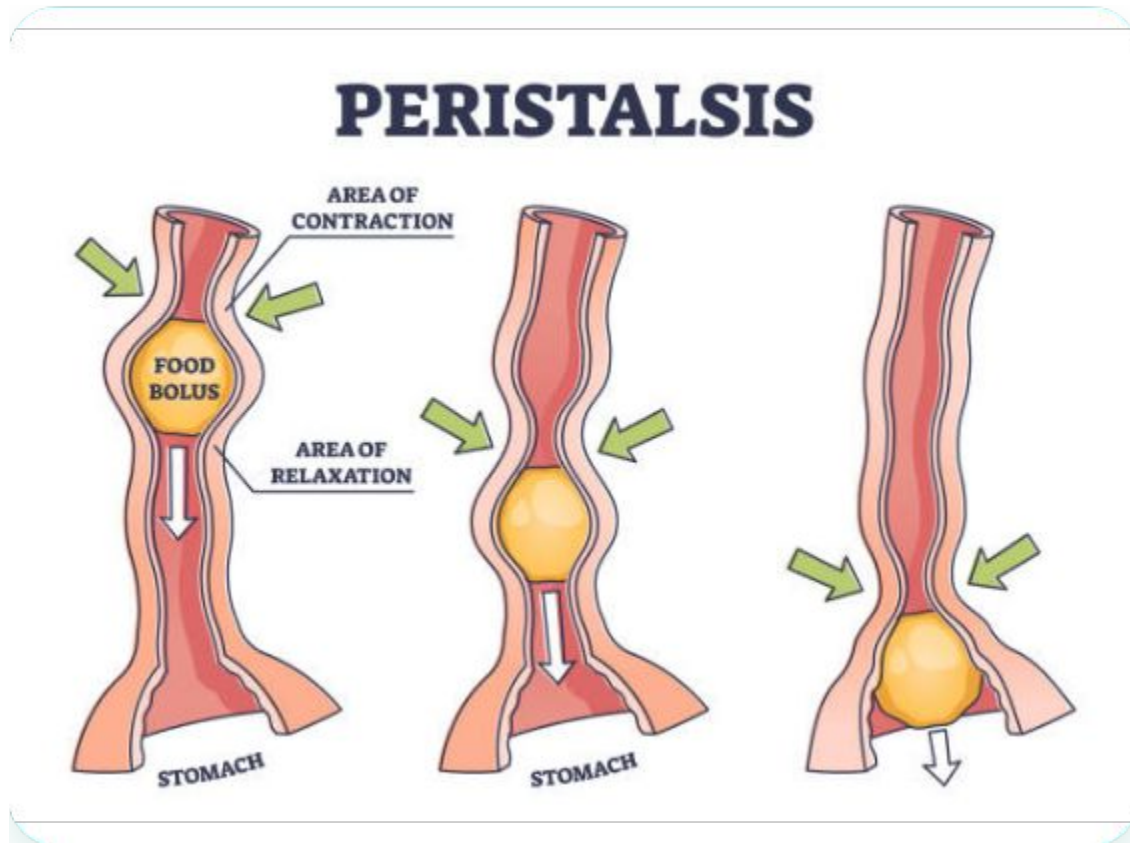
### Osmotic Power

Magnesium Hydroxide (Milk of Magnesia) works by osmosis.

-  **Retains Water:** Draws fluid into the intestines from surrounding tissues.
-  **Softens Stool:** Makes the stool bulky and soft, which naturally triggers bowel movement.



### 3. Sodium Picosulfate: The Motivator



#### Gentle Stimulation

Sodium Picosulfate is a site-specific stimulant.

- 🎯 **Colon Activated:** It is only activated by bacteria in the colon, avoiding stomach cramps.
- ➔ **Propulsion:** Stimulates the propulsive movements (peristalsis) needed to push the stool out.



# Ideal Patient Profile

**Laxvia Plus** is the preferred choice for:



## **Bed-ridden / Elderly**

Who have reduced  
motility and hard stools.



## **Cardiac / Post-Op**

Patients who must  
strictly avoid straining.



## **Ano-Rectal Disorders**

Piles, Fissures, or Fistula  
where painful defecation  
is a concern.

# Why Laxvia Plus?



## Dual Benefit

Softening +  
Propulsion.



## Overnight Relief

Predictable action the  
next morning.



## No Cramping

Gentle action  
compared to pure  
stimulants.



## Non-Habit Forming

Safer for long-term  
management compared  
to senna or bisacodyl.



# Dosage & Administration

Age Group	Dosage	Timing
Adults	15 ml - 30 ml	At Bedtime
Children (5-12 yrs)	5 ml - 10 ml	At Bedtime
Note	Drink plenty of water. Works overnight for morning relief.	

# Triple Action Synergy



## Lubricates

Liquid Paraffin ensures  
pain-free passage.



## Softens

Milk of Magnesia adds water  
and bulk.



## Stimulates

Sodium Picosulfate ensures  
timely evacuation.



# Thank You

Laxvia Plus: The Smooth Start to Your Day.

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