

Laxvia Plus⁺

Liquid Paraffin
1.25ml

Milk of Magnesia
3.75ml

The Gentle "Triple Action" Relief

Sodium Picosulfate
3.33mg

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3.33mg



The Struggle is Real

Constipation is more than just infrequent stools. It involves:

-  **Hard, Dry Stools:** Causing pain and injury (fissures).
-  **Straining:** Dangerous for cardiac and post-op patients.
-  **Incomplete Evacuation:** Leading to bloating and unease.



Introducing Laxvia Plus

3-in-1 Complete Solution

Laxvia Plus creates a synergy of three proven ingredients to address all aspects of constipation: Hardness, Friction, and Motility.

The Winning Formula (per 5ml):



Liquid Paraffin:
1.25 ml



Milk of Magnesia:
3.75 ml



Sodium Picosulfate:
3.33 mg



1. Liquid Paraffin: The Softener



Lubrication is Key

Liquid Paraffin is an emollient laxative.

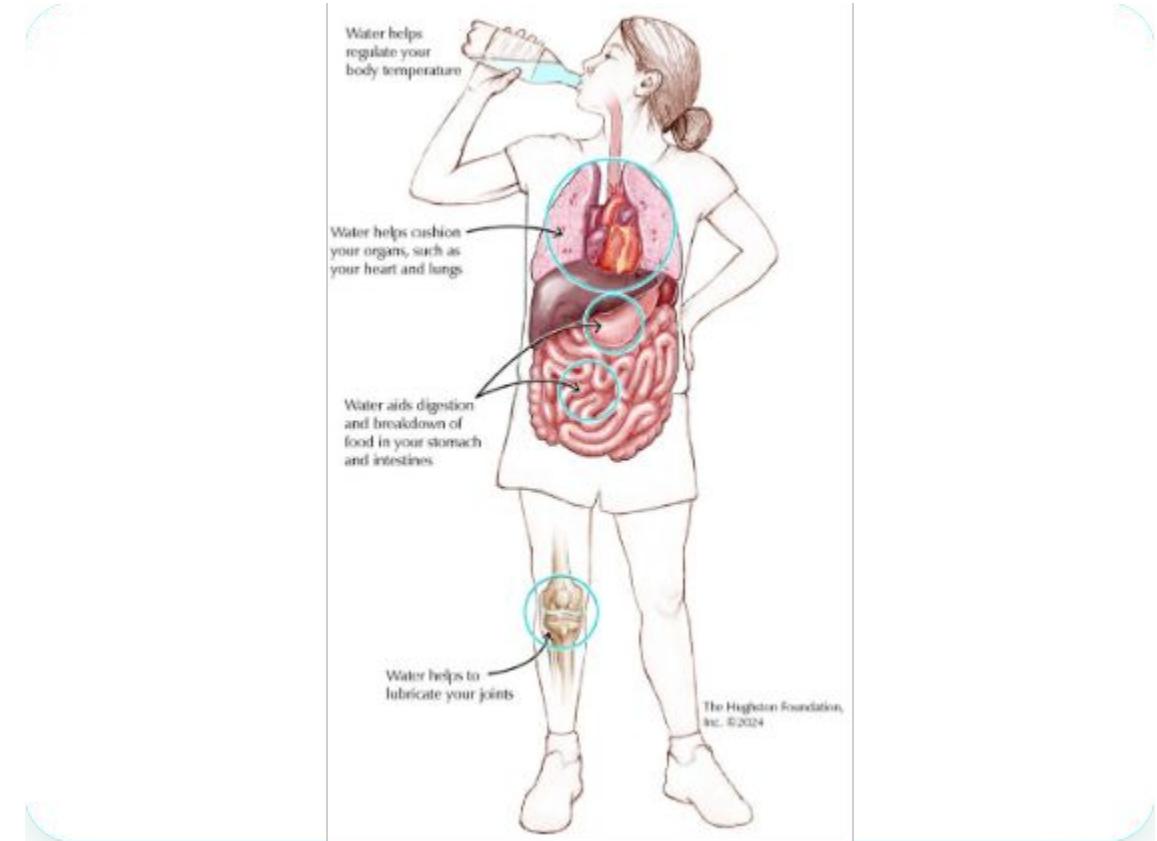
- 1 **Smooth Passage:** Coats the stool and intestinal wall with a slippery film.
- 2 **Painless:** Prevents friction and pain during defecation, making it ideal for patients with Piles or Fissures.

2. Milk of Magnesia: The Hydrator

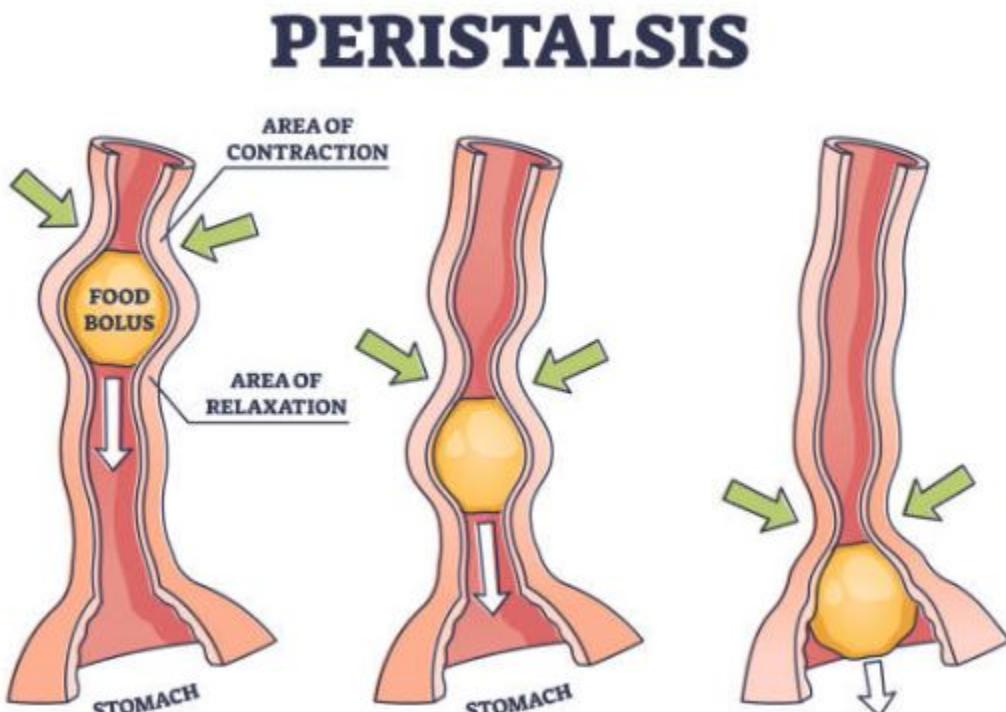
Osmotic Power

Magnesium Hydroxide (Milk of Magnesia) works by osmosis.

-  **Retains Water:** Draws fluid into the intestines from surrounding tissues.
-  **Softens Stool:** Makes the stool bulky and soft, which naturally triggers bowel movement.



3. Sodium Picosulfate: The Motivator



Gentle Stimulation

Sodium Picosulfate is a site-specific stimulant.

- ◎ **Colon Activated:** It is only activated by bacteria in the colon, avoiding stomach cramps.
- **Propulsion:** Stimulates the propulsive movements (peristalsis) needed to push the stool out.

Ideal Patient Profile

Laxvia Plus is the preferred choice for:



Bed-ridden / Elderly

Who have reduced
motility and hard stools.



Cardiac / Post-Op

Patients who must
strictly avoid straining.



Ano-Rectal Disorders

Piles, Fissures, or Fistula
where painful defecation
is a concern.

Why Laxvia Plus?



Dual Benefit

Softening +
Propulsion.



Overnight Relief

Predictable action the
next morning.



No Cramping

Gentle action
compared to pure
stimulants.



Non-Habit Forming

Safer for long-term
management compared
to senna or bisacodyl.

Dosage & Administration

| Age Group | Dosage | Timing |
|---------------------|------------------------------------------------------------|------------|
| Adults | 15 ml - 30 ml | At Bedtime |
| Children (5-12 yrs) | 5 ml - 10 ml | At Bedtime |
| Note | Drink plenty of water. Works overnight for morning relief. | |

Triple Action Synergy



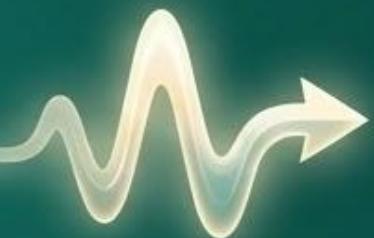
Lubricates

Liquid Paraffin ensures
pain-free passage.



Softens

Milk of Magnesia adds water
and bulk.



Stimulates

Sodium Picosulfate ensures
timely evacuation.



Thank You

Laxvia Plus: The Smooth Start to Your Day.
